

# Greener Nation

On a Mission to Solve Malnutrition



## RINGI Joins Healthy Entrepreneurs!

<https://www.healthyentrepreneurs.nl/wp-content/uploads/2022/12/HE-fact-sheet-sm.pdf>

### Priceless Farms unites Greener International BV with Dutch-based Health Care Network in Five African Countries, to bring our medicinal food to rural areas !

Healthy Entrepreneurs (HE) provides basic health there where no one else will go. Their trained health workers sell health care products and educate their customers from their own mini-pharmacies. Thanks to the efforts of these passionate entrepreneurs, isolated villages transform into strong, healthy, well-informed communities. Not only does their model improve basic health and well-being, it stimulates self-reliance through knowledge and education and access to basic health products. Moreover, it contributes to market efficiencies and creates job opportunities. Greener International is proud to be a part of their network. 10,000 units (60,000 servings) of RINGI will now be distributed by 15,000 business self starters in 5 East African countries. RINGI, along with Priceless Farms, intends to supply millions of units, annually, to Healthy Entrepreneurs' 18 million rural consumers. (See above link.)

From our Belgium warehouse to Kampala, Uganda, then delivered to Healthy Entrepreneurs.



1



2



3

WHERE TO FIND  
RINGI MORINGA  
POWDER MIX.



**Healthy  
Entrepreneurs**

Dutch-based and located in Uganda. 15,000 distributors in 5 Sub-Saharan countries, Kenya, Tanzania, Burkina Faso, Burundi & Uganda.

[www.healthyentrepreneurs.nl](http://www.healthyentrepreneurs.nl)

**bol.com**

**Web Shop**

13 million European customers in 5 countries: Belgium, the Netherlands and Luxembourg - with reach in France and Germany.



[www.ventreelife.com](http://www.ventreelife.com)

## Priceless Farms Introduces RINGI to Healthy Entrepreneurs NL

Priceless Farms is a dynamic agroforestry research and development company specialising in holistic solutions for business development in the fields of herbal medicine and value added products from adaptive orchard and forest ecologies which enhance the economic well-being of rural communities in the tropical and semi arid climate zones.

Through a common desire to put an end to childhood stunting from malnutrition, RINGI products have gained the attention of Priceless Farms Ltd. in Uganda, that is currently engaged in the development of a unique and timely program to develop local manufacturing solutions for one of Africa's fastest growing medical product distribution companies, **Healthy Entrepreneurs**.

A joint collaboration with Greener International BV, engages us all in the creation of what is called the Appropriate Product Development and Adaptation (APDA) program to increase locally sourced and manufactured health care products in the drive to create a more circular economy and reduce the cost of these much needed goods and services to the rural African families living in remote areas.

The progress RINGI has already achieved has given our program the perfect example of what an appropriate product for rural homesteads in Africa need. With these first samples we're confident the initial market research through **Healthy Entrepreneurs** estimated 15,000 distributors will give us invaluable insight into the need for serious investment into locally manufacturing these products en masse to reach the entire continent in due course from the green fields of Uganda.

*Aaron Elton Founder, Priceless Farms*



CHAMPION Aaron Elton, (above) of Ventree Life and Priceless Farms, Uganda, has worked tirelessly to introduce plant based medicines by successfully growing mixed agroforestry on the banks of the Nile River. He has been advocating the benefits of RINGI and is our biggest fan. Together, we are forging plans to soon manufacture moringa products that will be destined for global markets. Aaron has drawn interest from China, Russia, Canada and Africa for his radical approach to phyto therapy and has designs on a wide range of holistic remedies for diverse ailments. His support with the UNHCR and emerging partners is invaluable in achieving our nutritional food security and distribution goals. Below are the RINGI products we are focused on for this Fall.



I have been on a journey to deliver nutrition to the destitute and despondent people in the communities all over Kenya. To say the least, it has been the most soul-satisfying endeavor I have ever undertaken that empowers, heals and profits. Witnessing the nature of malnutrition first hand, due to lack of food and poverty is excruciating, yet empowering because that is the gap that our product, RINGI seeks to fill. Ringi - delicious Moringa powder - has been a source of food and nutrition to those who are poor, sick, desolate with no access to vegetables, children who are at the risk of stunted growth, geriatrics who can no longer fend for themselves and nursing mothers among many others. Being part of the healing and restoration of the integrity of the body through our product RINGI is a gift I don't hold lightly. It has, however, taken a village and education to impart real change. Building a community around Ringi and giving them an opportunity to own the product has had a resounding impact. Through training, I have

shared understandable and practical bits of nutritional practices with our group of women who go out to serve their communities. These women, particularly Edna and Mary's dedication to the course has been a great source of inspiration to me -which speaks to one of my favorite quotes that says, "Position does not connote relevance, contribution does". To watch them move from being sick, impoverished individuals to decent living and game changers in the communities has reinforced our mission to solve malnutrition and provide a source of income through RINGI. The great grass root presence we have now achieved, has turned into one big RINGI family and my heart is full.

*Gloria Kalawa Director of Operations EAC*



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[www.globalempowermentmission.org](http://www.globalempowermentmission.org)

## RINGI - Delivering Relief to Ukraine.

In cooperation with Global Empowerment Mission, Greener International BV is sending thousands of superfood sachets to those on the front lines. Our deepest appreciation goes out to Majel Mary Wilson and her team of volunteers in the Zaporizhzhia region who are caring for the brave hearts of the Ukrainian people that are standing their ground. We promise to keep delivering RINGI to those with limited food sources in the coming year. TURKEY EARTHQUAKE VICTIMS ARE NEXT ON OUR LIST !



RINGI - Nutrition packets on their way to Ukraine, in care packages.



**Mary Ngerechi**

Top Sales Lady of the 1st Quarter !

Born and raised in Mau, Kenya, Mary was displaced by the Government after they seized her land - as part of a National Land reclamation. She relocated with her 7 kids to Nakuru County where she met our Director at a Dandelion Africa fundraiser - promoted by the Bill Gates Foundation.

Suffering from nerve damage, she tried RINGI; and it healed her!

Today, she sells RINGI to 60 + women and now owns a farm and a new, happy home.

# RINGI Superfood is Endorsed by Global Institutions of Health.

Superbrands, AgriLiving & Life Care Phyto Labs support our drink mix. We are ever so proud of these achievements and receiving more recognition every day!



**RAMADHAN**  
*1 Year Appeal*  
**2023**

**WE INVITE YOU TO JOIN & WELCOME THE HOLY MONTH OF RAMADHAN**

**GIFT A FOOD BASKET THIS RAMADHAN & FEED A FAMILY OF FIVE FOR 30 DAYS FOR USD \$39.47 | KES. 4,920 | EURO 35.92**

**Each food basket will contain ESSENTIALS SUCH AS:**  
WHEAT & PORTLAND CEMENT, RICE, SUGAR, BEANS, SPICES, PASTA, SAUT & COOKING OIL.

**Caring & Sharing**  
+254 722 357700  
info@caringisssharing.co.ke  
cis@caringisssharing.co.ke

## Sharing is Caring

Food Distribution Event 2023  
300 Packets of RINGI given to  
300 Families.



**+254 722 357700**  
**fehmy.ff@gmail.com**  
**info@caringisssharing.co.ke**  
**cis@caringisssharing.co.ke**

## THE WAY FORWARD - BY ADAM DYER - DIRECTOR, GREENER INTERNATIONAL BV

I have been in Kenya for more than 11.5 years now, and I'm just now seeing and feeling the affect our food has had on local communities. Although our mission will never be done here, I am moving on to new territories that need our food and to people who need opportunities to lift themselves out of poverty. I leave the company in the capable hands of our Regional Director, Gloria Kalawa, who has managed to serve 50,000 + doses of RINGI to our ever growing African network. I am currently pursuing Ugandan leads to farm hemp and moringa side-by-side in a large scaled effort. We are in talks with growers - from Montana, USA, to Ghana, Africa - to expand our message of preventative health care while developing radical holistic concoctions of medicinal plants that will surely help in the battles of cancer and HIV/ AIDS; among other chronic diseases and viruses. This never-ending journey to seek out partnerships will land me in the Netherlands, where food innovation, farm tech and research facilities will bring our company closer to resolving agronomic challenges and responsible farming practices that benefit the environment. We cannot afford to stand still. We now move ahead with a retail shop and showroom as part of the design.





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[www.greenerinternational.eu](http://www.greenerinternational.eu)

## Greener is GOING DUTCH!

January, 2023 brought our operations to Haarlem, NL, as our new hub of activity. Sales and distribution are now centered around our European manufacturing, with access to Eurasia under our newest banner: GIBV.

Greener sources its ingredients in Holland and manufactures in Belgium. Logistically, it made sense to centralize our Eurasian efforts where food innovation sprouts; allowing us to keep our product's cost affordable and readily available to our customers in the Northern Hemisphere. [Geweldig!](#)



### GROWING

Greener Moringa is our green brand, in Africa.



### ADDING

Greener Moringa is our purple brand, in Europe.



### CULTIVATING

Greener Moringa is our yellow brand, for Asia



### Shop Online NL

RINGI can now be found online in Holland's booming nutritional market.



### Rob de Kruif

Our friendly Dutch facilitator helping us penetrate Belgium and Dutch markets.



### Now in Uganda

Our NEW P.O.P. displays ready for 1000 SHELL stations across East Africa.

## The Marvelous Story of Edna Kemunto - RINGI's Top Kenyan Sales Lady !

Edna, a wife and mother of 6 has suffered pain and loss at the merciless hands of diabetes for 12 years, with the burden of life not withstanding.

While literally on her death bed, our staff introduced her to Ringi and, after 2 months of consistent ingestion, the transformation is undeniable.

Edna is now unstoppable and full of life. She wakes and sleeps Ringi. She has embarked on a journey to reach as many as possible to share her miracle and, as a result, dozens in her community are recovering from the grip of chronic diseases. More than that, Edna is able to support her family's financial needs from the Ringi proceeds of \$200+ per month: a high salary by Kenyan standards.

"I couldn't be more happier, bringing the message of RINGI to those in need. Namely the elderly!"

We are so very happy for your recovery and proud to have you as part of our family, Edna.



Edna has introduced RINGI in 40 schools across Nakuru County, Kenya. She continues to grow her woman to woman network of salespersons who are ready to deliver superfood to people in faraway places. She moves an average of 200 units every week! GO EDNA!

## OUR LATEST AD CAMPAIGNS



## DEMYSTIFYING HEALTH - BY GLORIA KALAWA DIRECTOR OF OPERATIONS, KENYA, AFRICA

- Do you know what health is or what it is about? Is it practical and achievable? Whose responsibility is it? These are the layman's questions that are missing in our talks about health. As a result, people at the grass root level continue to suffer an insane surge in NCDs (non-communicable diseases).

- Education is the best way to understanding health. WE ARE WHAT WE EAT: Simple! A message lost to people in rural areas without doctors or pharmacies.

- As Hippocrates, the father of medicine said, "Let food be thy medicine and medicine thy food." He goes on to say, "If we could give every individual the right amount of nourishment and exercise, not too little and not too much, we would have found the safest way to health."

- At Greener Moringa, we have taken the initiative to move beyond hospitals and doctors into communities to raise awareness and increase understanding around health by introducing Ringi- our delicious Moringa powder mix, created to promote and protect health. It is prudent to urgently shift the power to communities for communities by communities. This will help reduce risks and disease burden in order to improve physical, mental, and social well being of the population.

**- It begins by addressing the needs of those in dire need of nutrition and by providing real answers to nutritional questions people don't necessarily know to ask.**



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## RINGI - Now in 30 Schools; and Counting!

**Our Pilot Food Program is reaching thousands of children who need nutrition, in Nakuru County.**

**Here are some of the schools where teachers and parents are learning the many benefits Moringa brings to daily nutrition:** Mirisa Academy, Soar Kenya, HopeWell High, Tumaini Secondary, Holy Cross High, Flamingo High, Bondeni Primary, Baharini Primary Nakuru, Secondary Jamuhuri, Primary Lyons Academy, Menengai High, Lenana Primary, Moi Secondary, Mama Veronica High, Crater Academy, Victory Academy, Kiongororia Primary, St. Peter High, Woburne Primary, Mugoon Secondary, Kivumbini High, St. Teresa Primary, Nakuru High Boys, Nakuru High Girls, Loreto High, Upper Hill High, Hirax Highland, Ananda Marga Nursery School, Mogotio Girls' High School.

*Our amazing team of women are constantly educating students and staff while sharing our RINGI superfood. We have many schools to visit, still. If you would like us to visit your school, contact us today at: [www.ringicontacts@gmail.com](mailto:www.ringicontacts@gmail.com).*



**We Welcome Partner Michael Rabb!**

Our new Account Executive for Eurasia & beyond!



**Partner Amanda Olusanya**

Bringing experience and insight to our RINGI mission.



**Partner Gloria "Gia" Kalawa**

Head of Operations in Kenya. She is our champion saleslady.



## New RINGI 3 Gram Sachets. Coming 2023 !

RINGI now comes in convenient 3 gram sachets for daily use. 1-2 Servings in each sachet. Perfect for travel, the gym or when you're on-the-go!



## RINGI VERY BERRY! A tasty, sweet sensation! Coming 2023 !

When we first launched our RINGI product line, Orangeade won out in taste tests. Our runner-up is Very Berry, a blend of blue, black and red berry flavors that you can mix in with your pancake batter or milk. We love it in water.



### I WANTED TO SHARE SOME TESTIMONIALS FROM THE FIELD, IN KENYA

We strive to reach those in need in food deserts, devoid of medicines and clinics. Many, in Africa, have to ration medication and purchase only one tablet at a time from table chemists in remote areas. Available medications can be expired, counterfeit, ineffective, dangerous and even deadly. Moringa has proven to help those whose bodies are giving up. RINGI, taken daily, reduces inflammation and boosts energy,



The people featured above were bedridden and in despair. Even Edna (in the green apron), our newest Sales Associate, who sells hundreds of packets weekly and supports her family with her earnings. These souls are (all) recovering after 2-3 weeks of taking RINGI. They are now sharing RINGI with their families and friends. Find out what moringa can do for you! Why wait for health?



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**“RINGI Women” groups now in UNHCR and rural villages, orphanage and schools.**

Greener Moringa’s outreach program delivers, as promised.

Greener Moringa, Kenya Ltd., is a social enterprise, for good reason. Delivering nutrition to the masses in ready to eat packets doesn’t only apply to nutraceutical consumers, but also those focused on health and fitness. Our base is now extended from Nakuru County, to the Ananda Marga Orphanage in Njoro, while our fearless Regional Director,

Michelle Atieno, is launching our newest office in Kakuma Town, Turkana County, Kenya, where she will train local women to start their own businesses selling our nutrition to other women. RINGI, is now available to hundreds of thousands of UN refugees and smaller villages in faraway places that have little or no access to pharmacies. At an affordable, reduced cost!



The Right Stuff !!  
Michelle Atieno  
accepts the job at  
Kakuma UN Camp



12 Hours into the  
Sub Sahara Desert  
Bumpy, dusty,  
dangerous roads  
lead to Turkana



Finally! RINGI  
arrives to serve  
200,000 refugees



We have an  
amazing team!



## RINGI added to Copia Sales Platform

RINGI is now available to 2 Million middle to low income consumers throughout Uganda and Kenya. [copiaglobal.com](http://copiaglobal.com).



We are very proud to join the Kenyan Chapter of Smile

Star'd Days For Girls led by the unstoppable Alice Wambui and her wonderful team of women. They will be manufacturing our aprons with 20% of proceeds going towards their feminine hygiene program for girls in rural areas. We are also promoting RINGI as a part of their nutritional recovery program. Facebook - **Smile-Star'd Days For Girls Enterprise Nakuru**. [daysforgirls.org](http://daysforgirls.org). Kindly support this global effort that keeps girls in schools.



**Priceless Farms**  
Priceless products, Unlimited potential

RINGI is growing! Priceless Farms, a company dedicated to developing robust organic agricultural landscapes which harness the power of forestry, crop productions and holistic practices, are in discussions to dedicate land for the exclusive growth of RINGI's organic moringa powder. The land, tended by local Ugandans, is the richest in the world and yields the highest protein levels we have ever seen. We are excited about this alliance that will serve our Sub Saharan Markets and new distribution channels.



## BASIC KNOWLEDGE AS THE BASIS FOR INDIGENOUS GROWTH

Last month, I visited our friend and grower Aaron Elton at Priceless Farms, in Uganda. I was impressed by his holistic approach to growing moringa in a mixed crop environment that preserves the abundance of local species of medicinal plants, trees and root systems. Elton's laissez-faire approach to growing promotes a natural, symbiotic relationship among all living things - including insects and wildlife - allowing nature to be itself and operate in an interconnected way that produces remarkable results in yield volume and purity of end products. The implementation of organic and harmonious farming practices that are in sync with the environment is all the knowledge you need as a basis for successful indigenous growth.

*Adam*

*Dyer, Director Greener Moringa, USA & Kenya*



Aaron Elton sharing RINGI with staff.



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Greener Moringa works internationally to supply nutrient dense superfood.



Our organic moringa contains nutrients found in your favorite foods!



Add RINGI powder to your favorite foods. It is full of vitamins and minerals.

## RINGI Food in UNHCR Refugee & IDP Camps

Relief organizations are struggling to feed the waves of Internally Displaced Persons. Donations and food availability are scarce. Many global agencies are now operating at 50% capacity. This is not sustainable.

Greener Moringa is THERE with RINGI; **A Meal in a Spoon** that boosts immunity, reverses maladies and infuses the body with the best food on Earth. A daily dose of organic moringa staves off hunger and fights disease. Our delivery system is simple - eat it from the pouch or mix with water.

1

EAT

Our moringa has 92 nutrients, 46 Antioxidants, Amino and Fatty Acids.

2

REVERSE

Illness and disease are no match for RINGI which works with your body to heal, quickly.

3

MAINTAIN

15 Essential Vitamins including A,B,C keep you healthy and maintain well-being.

## RINGI - Flavored Moringa: Superfood for an ever-changing world.

Look for a magic bullet to solve malnutrition and you won't find it. Health balanced with a healthy lifestyle is key, but afforded by the very few. ALL people of all means and economic levels should be able to enjoy good health from an early age and carry it through to their latter years. Diet and well-being result in happier livelihoods - so we decided to source and develop the best medicinal food on the planet: Moringa Oleifera - the MiracleTree that lives up to its name.

Normally bitter to the taste, Moringa is consumed as an herb or blended with other foods to hide the acidity of the



[www.ringidrinkmix.com](http://www.ringidrinkmix.com)

leaves. Because we at Greener want everyone to benefit from this amazing plant, we have formulated a naturally sweetened and flavored powder that can be drank or eaten in an affordable and easy-to-use daily regimen. And because it's powder, it can store and be transported conveniently.

Now available at different price points for every citizen of Earth.

## DELIVERING NOURISHMENT - OUR SOCIAL STANCE TO FEED FORGOTTEN PEOPLE

As I have traveled the world, the pronunciations of poverty and disease in diverse countries have always struck me as disheartening and unnecessary given the wealth of resources enjoyed in the western world. People randomly born into certain lands and circumstances struggle to eat and shelter themselves safely, while developed nations thrive, disproportionately. Every day, war, pestilence, climate and economic and religious status displaces populations to areas that face severe food shortages and harsh environments far from food security.

I have witnessed the large gaps in nutrition and now make it my life's calling to bring nutritious food to tables, mud huts, ramshackle slums and places in urgent need. There need not be food insecurity for those who are in faraway places. They are in our sights, and we will deliver because we care above all, that people are nourished. Greener promises to dedicate proceeds of all sales of RINGI to the people we can't forget.



A.Dyer CEO Greener Moringa Ltd. USA / Kenya